

INTERVIEW TECHNIQUE

- 1. No matter how good your shot looks, if your technique is poor, your interview will be poor!**
- 2. Before you begin the interview, make sure your camera, sound and lighting crew are ready to begin recording.**
- 3. Always make sure the camera person keeps rolling until you direct him otherwise.**
- 4. Make sure you explain to your subject basic things they may be required to know.**
- 5. Make them feel comfortable, as though you are chatting about the subject.**
- 6. Remember the golden rule is to ask open questions. Never ask a question that can be answered with 'yes 'or 'no'.**
- 7. Make sure that when you interview someone, you sit in their eye line - next to the camera off centre - so it looks like they are looking off screen.**
- 8. Keep eye contact with them as though you are holding a conversation.**
- 9. Do not talk when they are talking, make sure you finish your question before they answer.**
- 10. Nod to show you are understanding and listening.**
- 11. Try and let the interview flow like a conversation.**
- 12. If they say something of interest, always be ready to adapt your next question to follow on to what they say, don't be afraid to change the script once in a while.**